

Gold and Silver in 2004

2004 was a momentous year for the company and it all started when we teamed up with garden designer Charlie Charles and took two awards at the Blenheim Palace Flower Show.

As newcomers we not only won a Gold medal for our 'Keep easy' garden, that echoed the Colourfence™ characteristics of durability, low maintenance and stunning aesthetics, we won a Silver Award in the National Gardening Awards 2004 for our unique Colourfence metal fencing.

The Blenheim Palace Flower Show was extremely popular as ever, and one of the key events in the horticultural calendar. What became clear right from the moment the



The award winning garden at The Blenheim Palace Flower Show

show was opened was that visitors were very impressed and amazed by how little maintenance a design like this needed.

Surrounding the garden was a Cotswold Cream Colourfence™ which provided a wonderful backdrop to the imaginative plant scheme with the overall effect being recognised by the judges with a well deserved Gold Medal.

At the same show it was announced that the

Colourfence™ product had received a Silver Award in the 'Best Labour Saving Product or Service' category of The National Gardening Awards 2004.

These awards are the only gardening awards to be voted on by the general public and were created to recognise and celebrate the best products, services, ideas, personalities and achievements in gardening, horticulture and outdoor living.

All the way from Down Under

Colourfence™ was introduced to the UK from Australia last year with a low key launch and has been shown at a number of garden shows and exhibitions which have generated unprecedented interest from the public and the gardening trade alike.

The Australian market is

already very well developed and has over 30% of the domestic market.

Colourfence™ is a completely new concept in fencing and is made of high tensile steel making it extremely strong but very lightweight too. It is a very practical alternative to traditional

wooden fencing as it will not warp, corrode or fade and can stand up in winds of up to 130 miles per hour. Unlike traditional fencing it comes with a 10 year guarantee and is virtually maintenance free except for the occasional wash down with the garden hose.



Full scale UK production

In 2004 Climar installed the technology and machinery to manufacture the fencing in the UK rather than shipping it here from Australia.

The investment has meant that the production

process is far simpler and the benefit to the local economy and the job creation erecting the fencing up and down the country is having a very positive effect.

Having this state of the art production facility based here in the UK has enabled the company to expand its operation and service the needs of customers far more effectively.

Have we got news for you

Durable fencing leads to top award for firm

JAMES Hunter, of Ayles

Gardening gold for local firm

DRYBROOK-based firm, Climar Industries has won Gold and Silver medals at the prestigious Heston Palm Flower Show.

Newcomers to the show Climar Industries won a Gold medal for their 'Keep easy' garden and a Silver Award in the National Gardening Awards 2004 for their unique 'Colourfence' metal fencing.

The firm took on stiff competition with a garden

designed by Charlie which echoed the 'characteristic' ability, low 'and stann

ave'. The Best Flower Show the key horticulturists Visitors impressed maintain like this a Cotebrook Green C which provided local imaginative scheme will effect been by the ja



has generated a great interest in public and the trade alike. The Australian is already well developed and 100% of the market. In the last year the company has invested in the technology machinery to manufacture the fencing in the UK rather than



Opening factory: Bradley Waugh and Mark Stewart-Woods, partners in Climar Industries

West pioneers of rot-proof Aussie fence

GLOUCESTERSHIRE-based Climar Industries was last night celebrating completion of its first contract with the Ministry of Defence.

The year-old company set up a production unit at Drybrook in the Forest of Dean last month to manufacture Colourfence, which commands more than 30 per cent of the Australian market.

It looks like freshly-painted wood but is made from steel, making it the garden equivalent of maintenance-free double glazing.

After building up domestic sales throughout the UK, Climar has just completed a contract to provide fencing for a new Ministry of Defence residential development in Bristol.

"We see it as a breakthrough that will lead to a lot of further orders," said director Mark Stewart-Woods. The company, which so far has six distributors, previously imported the fencing from Australia.

business news

The fence firm from Down Under gets on top with defence contract

by George Henderson

James Hunter

MOST British people's idea of an Australian fence has been gleaned from the recent film

Mark explained that Colourfence is a completely new concept in fencing and is made of high tensile steel making a extremely strong but very lightweight fence.

It is a very practical alternative to traditional wooden fencing as it will not warp, corrode or fade and can stand up to winds of up to 130 miles per hour.

Colourfence was introduced to the UK three months ago and has been shown at a number of garden shows and exhibitions, which have generated an unprecedented interest from the public and the gardening trade alike.

The Australian market is already very well developed and has over 50 per cent of the domestic market. In the last month the company has installed the technology and machinery to manufacture the fence in the UK rather than shipping it here from Australia.

The investment has meant that the production process is far simpler and the benefit to the local economy and the job creation erecting the fencing up and down the country is having a very positive effect.



MARK OF ROLLERS: Mark Stewart-Woods with one of the pieces of high-tech machinery used to make the fence. Photo: James Hunter



SHOW FLOOR: Ian Colling, left, and Mark Stewart-Woods at the factory floor.



FENCING MASTERS: Ian Colling, left, and Mark Stewart-Woods with the finished product.

Garden Invaders



Eighties pop diva-turned-gardener Kim Wilde and garden designer Nicola Mager joined presenters Mark Evans and Nick Clark as the filming started this summer for the second series of Garden Invaders for BBC 2.

So far two of the gardens

that have been given makeovers have included the Colourfence product in the overall design.

'The whole experience has been great fun and watching the programmes was excellent' said Mark Stewart-Woods of Climar.

Climar Industries Limited
Unit 2 Hawthorn Business Park, Puddlebrook Road, Drybrook,
Gloucestershire, GL17 9HP
Telephone: 01594 544 276
Fax: 01594 541 666
Email: sales@colourfence.co.uk